

University Executive Council  
June 7, 2018 | BA 290 | 1:30 p.m.

- Enrollment Update (Jody Todhunter)
  - At this time last year, there had already been an orientation session
    - This year's first orientation is taking place June 7-8
    - There will be a spike in enrollment from each orientation session for incoming freshmen and transfer students
    - Orientation has the potential to turn around the seeming deficit in undergraduate enrollment
  - Deans have developed a graduate student recruiting process
    - Funding for recruiter positions will be generated through salary savings from downsizing the Global Programs office
    - MSN program will draw students after its launch
  - It is crucial to understand the connection between enrollment and budgets
    - Salaries, faculty lines, departmental budgets, and merit are all tied to enrollment
    - Directors, department heads, and division leadership are to impress upon their faculty and staff the importance of this relationship
    - If enrollment numbers do not improve, drastic budgetary changes will need to be made
  - Academic Partnerships
    - This contract was ended because it was highly one-sided, but renewing the contract has been considered now that it is more equitable
    - Any contract, with any vendor, must be carefully scrutinized with regard to marketing and recruitment because of the potential ramifications with accreditation (i.e. the vendor must be held to the same marketing and recruitment standards as A&M-Commerce)
    - Teachers have been requesting all-online programs for years
    - The Principal program is at full capacity; for the program to grow further, more faculty will be needed
    - Capacity and resources should be redirected to those programs that have room to grow
      - Profitability measures could provide guidance
      - The VPBA office would need to be a part of any discussion regarding program funding
- Workday Update (Tammi Thompson)
  - Evaluations were over 99% complete by the deadline
  - The merit process is now beginning
  - Student hiring pilot process (beginning June 8)
    - More of the process will be handled within Human Resources
    - Job openings will still be posted on Handshake (Hire a Lion)
    - Once a worker is selected, complete the Prehire Form
    - During the last audit, I-9 completion prior to beginning work was of particular concern
    - **DO NOT LET ANYONE BEGIN WORKING WITHOUT ALL THEIR PAPERWORK BEING COMPLETE AND SUBMITTED**
  - Open enrollment will take place during the month of July; if you have ALL your tasks delegated in Workday, your enrollment will be delegated as well
- Lion Safe App (Jason Bone)
  - App will go live Fall 2018
  - Marketing
    - The app developers provided some marketing materials that will be used during launch
    - Information about the app will be disseminated at New Employee Orientation and New Student Orientation
  - An email address to the app management team will be created

- Features
  - Panic button
  - Push alerts
  - Disaster check-in
  - Shuttle system map
  - Report a sexual assault (will also automatically report to the Title IX Coordinator)
  - Links to resources
  - Rally points (geocached)
  - Friend Walk
  - ThorGuard status
  - Call UPD (will also send GPS coordinates)
- Wordpress/Web Development Update (Tim Murphy)
  - Fair pricing was negotiated, and the project will move forward
  - “Find a Program” webpage has been created
    - Filter by level, location, online availability, and more
    - Currently in beta
    - This webpage should be live next week
    - Contact Paul Bryan as soon as possible if the links are not correct, degree programs are missing, filters are not correct, etc.
  - Individual degree program pages should feature “what can I do with this degree?” information
- UCD Move (Berri O’Neal)
  - UCD is officially moved out of Pacific Place
  - One large letterpress has not yet been moved into El Centro
  - Four A&M-Commerce classes are currently running in El Centro
  - Building hours and support have not changed
  - Building C: VisComm and offices
  - Paramount Building: all other programs
  - Due to Dallas city ordinances, A&M-Commerce signage cannot be placed outside the building, so it is located inside
  - New students are notified of the new location upon registration
  - Returning students were notified of the new location from their orientations and other departmental communications
  - Exhibition space is located in dedicated classrooms in the dedicated A&M-Commerce area on the third floor of Building C
  - A&M-Commerce is following the advice of the A&M System attorneys with regard to the Pacific Place lease
- Academic Affairs and Athletics Collaboration for Faculty & Staff (John Humphreys)
  - Free tickets for faculty and staff
    - Football
    - Basketball
    - Volleyball
    - Soccer
    - Softball
  - 4<sup>th</sup> Annual Fill the Field House event
    - Sponsored by Enrollment Management
    - Senior Day
    - Students from the high schools of A&M-Commerce seniors will be bused to the games
    - Free for community members
    - Student Affairs Carnival

- Advancement Shout Outs (Keturi Beatty)
  - College of Business is up 27% in the donor count from this time last year
- Announcements
  - An additional 147 transfer scholarships added
  - Completer program recruiter being hired